



GoldenSet Capital announces the appointment of Robert Pryor as Principal

July 1, 2014: GoldenSet Capital Partners LLC announces the appointment of Robert (Rob) P. Pryor as a Principal. Mr. Pryor will be responsible for origination, structuring, execution, and asset management. Before joining GoldenSet Capital, Mr. Pryor was a Vice President at NewWorld Capital Group, a private equity firm specializing in environmental company and clean infrastructure investments. In his role at NewWorld, Mr. Pryor specialized in alternative energy structured financings and project equity investments across solar, cogeneration, biomass, waste-to-value, and water reclamation and treatment. During this time he supported the investment activities of NewWorld Infrastructure Group and was involved in the investments in the Soltage and Nautilus distributed solar portfolios.

“Rob brings strong investment skills and deep experience to the GoldenSet Capital team. Our work together over the previous four years at NewWorld Capital has created a cohesive and complementary team which will provide the foundation for our firm’s future growth” stated Everett Smith, Managing Partner of GoldenSet Capital Partners.

Prior to NewWorld Capital Group, Mr. Pryor was a Senior Analyst at GE Energy Financial Services (EFS), a division of GE Capital focused on investments across the entire energy spectrum. While at GE, Mr. Pryor was responsible for valuation modeling, credit analysis, and market research of clean-tech and renewable energy investments in North America. At EFS, he worked on a variety of energy sectors, including solar, wind, smart grid, and cogeneration. Additionally, he worked closely with EFS’s senior risk leaders and investment teams to develop and implement a new investment return methodology.

Prior to EFS, Mr. Pryor held positions at Aberdeen Asset Management, a global investment management firm, as a trade support analyst on the fixed income desk, and at The Vanguard Group as a trade support analyst on the domestic equities desk.

Mr. Pryor graduated magna cum laude with a BS in Finance from the Smeal College of Business at Pennsylvania State University. He is a CFA charterholder and regular member of the New York Society of Security Analysts.